



Muhammad Usman

Electrical Engineer

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House 405 Sector D1, Block 4, Township,
Lahore

I want to be a part of a transcendent organization where I can work to my full potential thus proving myself as an asset to the organization that offers professional growth while being resourceful, innovative, and flexible.

WORK EXPERIENCE

Freelancer

Fiverr

08/2021 - Present

I'm a level 2 seller at Fiverr. And I have almost 3 years of experience in Freelancing

- Achievements/Tasks
- Social media management
- Content Creation
- Brand Identity
- Company Profiling

Contact : Muhammad Usman - 03080086252

Content Developer and Photographer

Namal University, Mianwali

10/2022 - Present

Pakistan

I'm doing work study in Marketing Department as a Content Developer and Photographer

- Achievements/Tasks
- Outreach Campaign
- Content for Admission Campaign

Social Media Strategist and SEO Expert

Icons Media Publishing

01/2023 - Present

London, UK

I'm currently working with a UK based company as a Social media strategist and SEO Expert remotely.

- Achievements/Tasks
- Social Media Content Planning
- SEO of social media
- Increase in Sales of Company

EDUCATION

Bachelors

Namal University, Mianwali

09/2019 - Present

- Courses
- Electric Machines
- VLSI
- Computer architecture
- Wireless Communication

Higher Secondary School Certificate

Govt. Degree College, Burewala

04/2017 - 05/2019

Burewala

SKILLS

Circuit Solving

Hardware Design

Project Management

Team building and leading

Problem Solving

Embeded System

Content Creation

Management

PERSONAL PROJECTS

Graphite-Metal Rechargeable Battery (11/2019 - 08/2020)

- Ø Converting graphite to graphene
- Ø Making battery rechargeable by using stainless steel & graphene
- Ø Reducing passivation by oxide formation on metal electrode using graphene

ACHIEVEMENTS

Conference Paper (11/2019 - 08/2020)

Conference Paper on "Graphite-Metal Rechargeable Battery" in SPIE. DIGITAL LIBRARY on 27 August 2020

Freelancer (08/2021 - Present)

I'm a level 2 seller at fiverr

Content Designer and Team Lead (10/2022 - Present)

I'm currently working as a Content Designer and Team Lead with a USA based company "Kelooj"

Volunteer (05/2018 - 05/2019)

I worked as a volunteer in foundation "Humans Of Burewala"

Social Media Strategist (01/2023 - Present)

I'm currently working with a UK based company as a Social media strategist and SEO Expert remotely.

LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Web3

Photography

Content Creation

Cinematography

Art Direction

Branding

Graphics Designing

Video Editing